


TOSHIBA

MINI LED 4K

# M650M

True brilliance in every scene

 Quantum Dot  
Color

 FULL - ARRAY  
LOCAL DIMMING PRO

 Built-in  
Woofer





REGZA ENGINE  
**ZR**

THE ALL NEW REGZA ENGINE ZR  
**A window to new worlds**

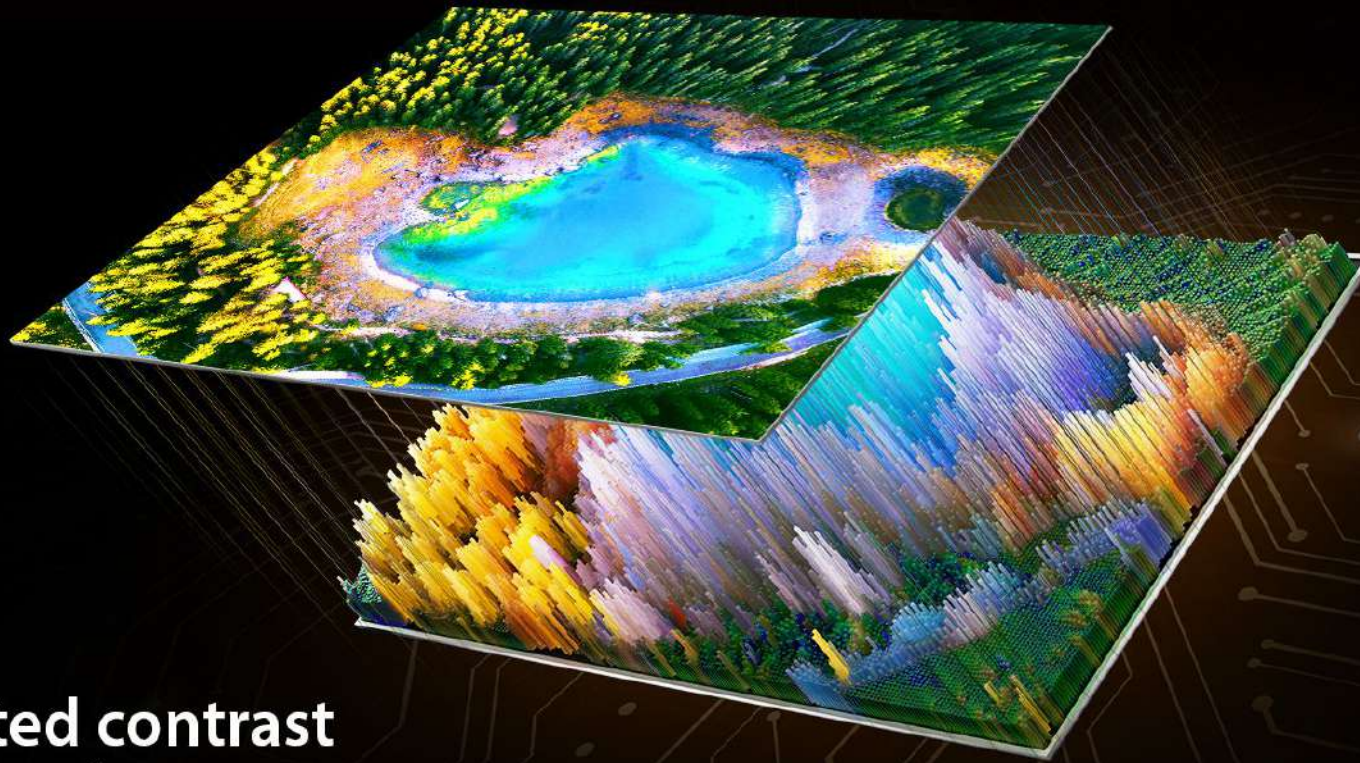
ZR Contrast

# Immerse yourself in realistic depth and detail

Discover the power of Toshiba's Regza engine, delivering unparalleled contrast for a truly immersive experience. With peak brightness to bring out dazzling details like ripples of sunlit water, HDR compatibility with all the major formats, and contrast boosting that optimizes color and brightness and enhances picture depth for breathtaking, theatre-level visuals that captivate your senses.

 Mini Led 4K  Full-Array Local Dimming Pro  Super Contrast Booster

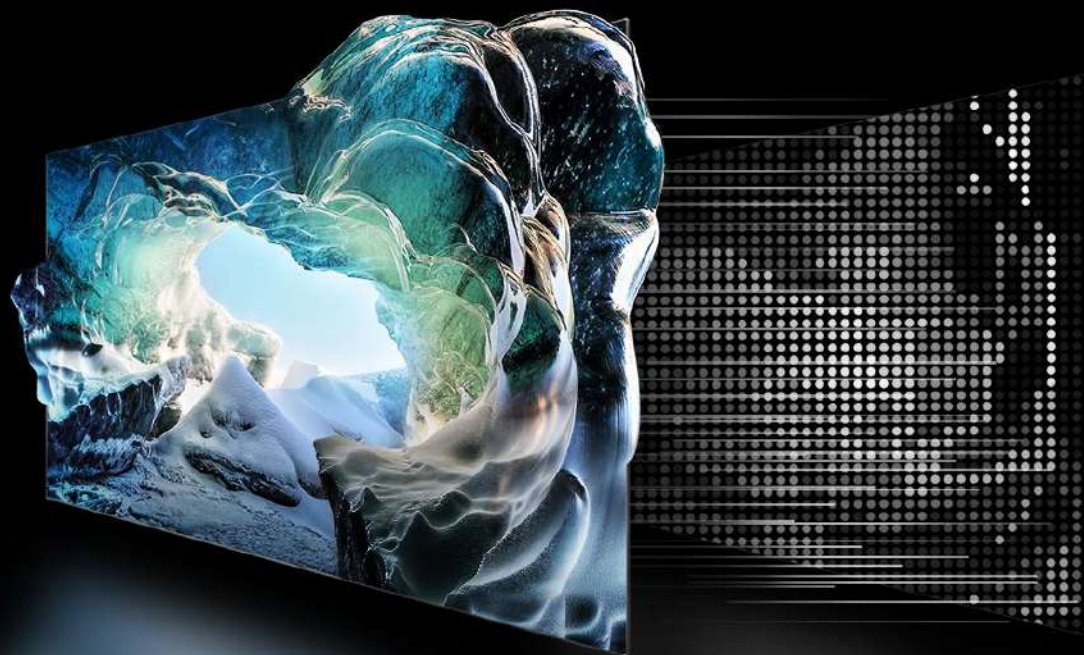




 Mini Led 4K

## Unprecedented contrast and brightness for every scene

See every strand of hair and read the subtlest emotions on your favourite actor's face in both the darkest and brightest scenes. Toshiba TV's Mini LED 4K technology delivers extraordinary contrast and colour accuracy, allowing you to become a part of the story and experience their emotions as your own.



Full Array Local Dimming Pro

## Richer blacks and amazing highlights, from edge to edge

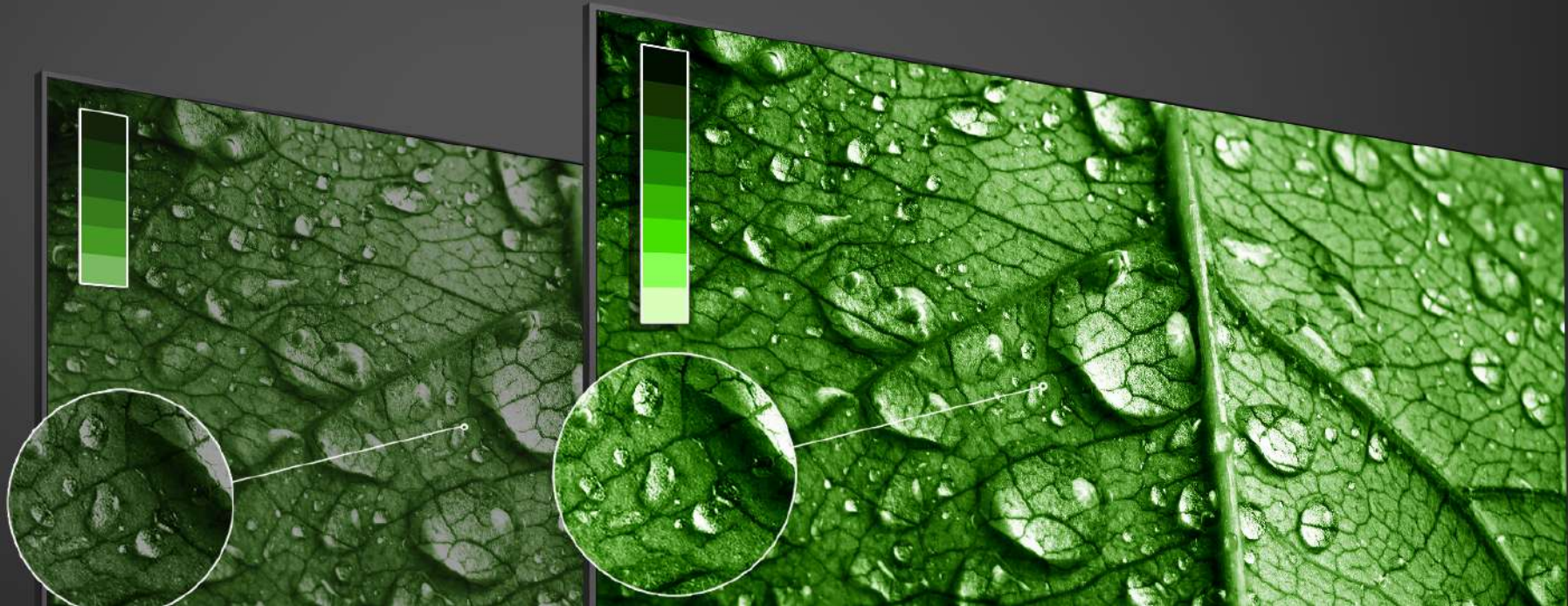
Discover the magic of a starry night or vibrant city lights, as Full-Array Local Dimming Pro transforms any scene into a breathtaking spectacle. Toshiba TV ensures the deepest blacks and the most radiant whites, creating an immersive, cinematic experience that captures the essence of every moment.



 Super Contrast Booster

# Stellar realism through image and optical level contrast enhancement

The Super Contrast Booster on Toshiba TVs gives stunning realism and exceptional visual depth. Uses accurate lights and shades to bring glitter on the river and sunshine dancing in a garden to life for a better viewing experience. Enjoy a cinematic experience that captures the essence of reality.



ZR Color

# Vibrant hues for a mesmerizing experience

Dive into a more captivating world with ZR Colour, powered by Toshiba's REGZA Engine ZR. Witness stunning visuals as Quantum Dot Technology and Colour Remaster Pro work together to deliver over a billion shades, expertly tuned for breathtaking realism. Immerse yourself in a mesmerizing experience where every hue comes to life and every detail shines, elevating your entertainment on your Toshiba TV.



Quantum Dot Color



Color Re-master Pro

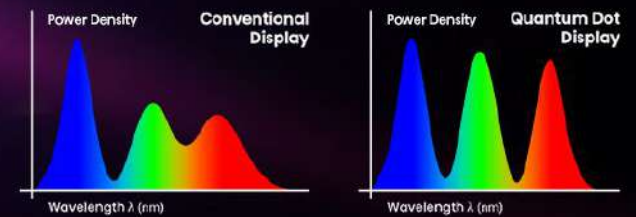




 Quantum Dot Color


## Experience a billion shades of enhanced colour reproduction and vibrancy

Toshiba's Quantum Dot Technology creates vivid, life like colors. It delivers over a billion shades of color that stay realistic. Immerse yourself in an exciting and authentic watching experience, with every detail and nuance heightened.



\*Illustration purpose only



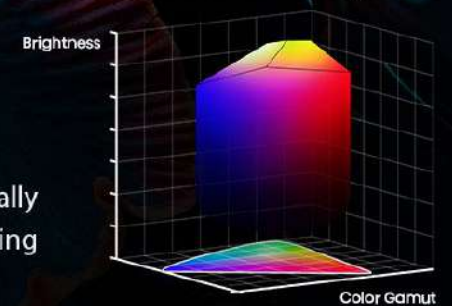


Color Re-master Pro

# Enjoy optimally corrected, naturally vivid colours with every view

Discover Toshiba TV's ground-breaking Color Re-Master Pro. Your viewing experience is converted into a canvas of reality by automatically remapping and optimising colours at the image level. Enjoy bright, naturally adjusted colours that remain accurate in each scenes, making your entertainment more engaging and exciting.

Richer and More Vivid Color Expression





# Exceptional brightness, transforming your viewing experience

With Toshiba TV's High Peak Brightness, you can enter a world of magnificent visuals. Colors and details sparkle like never before, immersing you in a genuinely exceptional watching experience that changes your living space.





Toshiba TV



Conventional TV

 Wide Viewing Angle

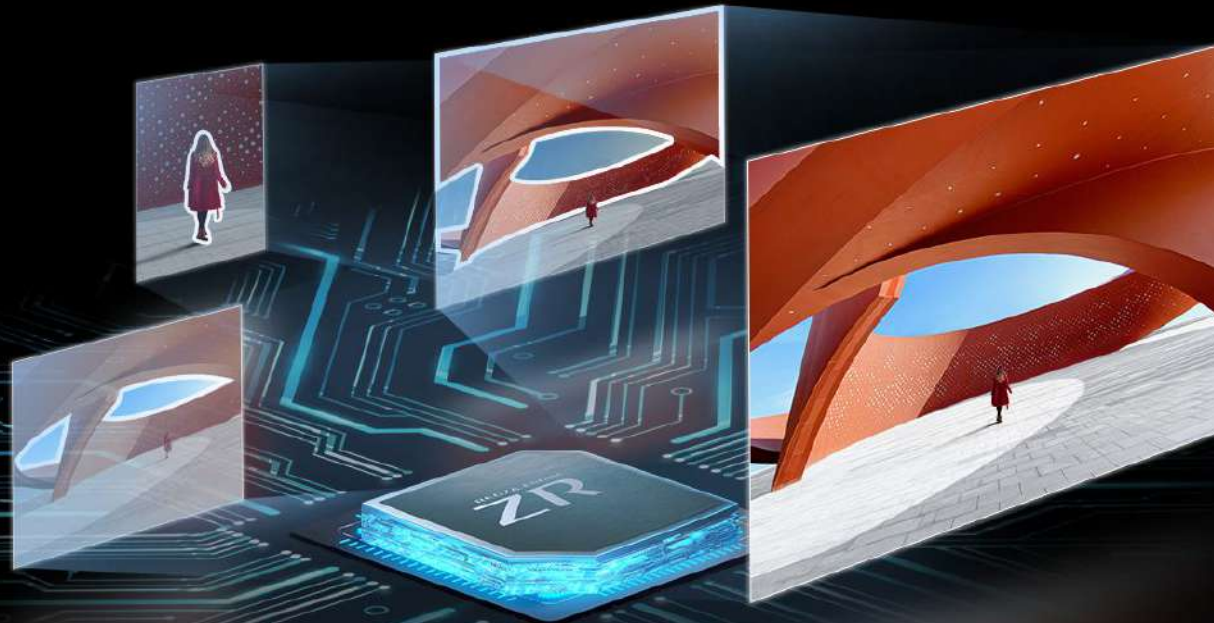
# See vivid, clear picture at any position

Wide Viewing Angle enables you to enjoy your TV with accurate color and more clear details, no matter where you sit, so you'll always have a great viewing experience.

 AI Picture Optimiser

# AI real-time scenario-specific optimization

AI Picture Optimizer technology instantly captures every frame of the picture with intelligent recognition of up to 11 real-time scenarios (e.g. face, building, snowing, indoor lighting, etc.), to make the viewing experience as real as possible based on the recognized scenarios. Let you get the most out of your contents with intelligently tailor-made picture quality.



\* The number of scenarios may vary by country.





before

after

ZR Clarity

# Unrivaled sharpness and detail in every scene

Powered by the Regza engine, ZR Clarity combines advanced smart technology to deliver unrivalled image quality. This comprehensive solution tackles noise, enhances streaming video, and intelligently upscales content to 4K quality. With Toshiba's innovative restoration technologies, every scene is presented with breathtaking brilliance and detail, letting you experience the true beauty of your favourite content on your Toshiba TV.



Ai 4K Upscaling



Digital Noise Reduction

ZR Motion

# Experience fluid action in every frame

Toshiba's ZR Motion, powered by the REGZA Engine, immerses you in the heart of the action with unparalleled fluidity. Powerful advanced features work in harmony to deliver smooth, crystal-clear visuals for sports, action scenes, and animation. Witness every frame with life-like smoothness and sharper details, as ZR Motion eliminates stuttering, tearing, and smearing, providing an extraordinary viewing experience on your Toshiba TV.




Ultravision 120



Ultimate Motion



 Game Mode

# Boost your gaming with ultra-low latency and striking visuals

Every moment becomes a thrilling journey thanks to ultra-low latency and bright visuals. Ultravision 120 Improved refresh rate and image quality, Upscaling 60Hz to 120 High Frame Rate greatly alleviates the dizziness caused by the stuttering, tearing, and smearing of traditional TV pictures. Whether you're in the midst of a battle or exploring enormous virtual worlds, Toshiba TV's Game Mode enhances your gaming experience by placing you in the thick of it.

 Ultravision 120  Auto Low Latency Mode

 Variable Refresh Rate



Latencies are for prototype models. The retail models may have different latency.



TOSHIBA

## Lifelike visual beauty to more detail expression

Enjoy more breathtaking details in any environment through accurately deeper contrasts and improved brightness based on scene by scene optimization, delivering a rich, dynamic, and realistic picture that feels like it is jumping off the screen.





The Dolby Atmos logo is located in the top left corner. It consists of the word "Dolby" in a white sans-serif font, followed by "Atmos" in a slightly larger, bold white sans-serif font. To the left of the text is the Dolby logo symbol, which is a white circle with a vertical line through it, resembling a stylized 'D'.

## A sound that puts you inside the action

Elevate your entertainment with the remarkable Dolby Atmos to take your favorite movies, shows, and games to the next level. Step into the action for an immersive surround sound experience like no other.



ZR 360 Surround Upscaling

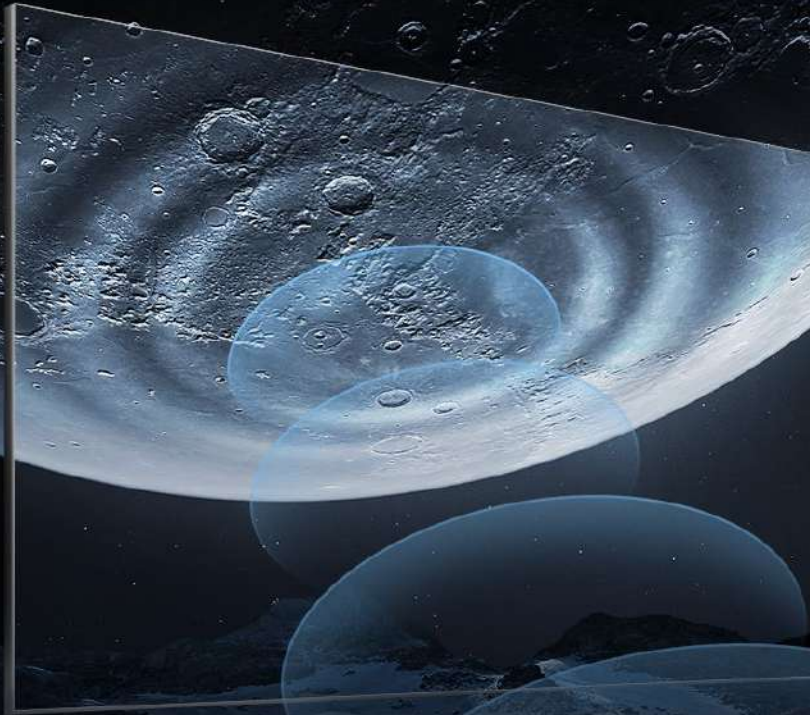
## Experience audio that wraps around your senses

Step into the heart of the action with 360 Surround Upscaling, featuring Toshiba's ZR algorithm and Dolby Atmos for advanced 3D sound. Become a part of the conversation, with voices coming from all directions, or become completely immersed in the landscape of a fantasy world where nature comes alive all around you. Transform your movies, music, and gaming sessions into truly captivating sensory experiences.



360 Surround upscaling





## Dive into a rich, resonant bass experience

Tru Bass Booster / REGZA Bass woofer is the Toshiba unique bass enhancement technology. REGZA Bass System uses Tru Bass Booster to enhance the SPL (sound pressure level), bass response efficiency, and the perception of bass frequencies to provide a deep, rich bass effect. As a result, you can experience extreme bass sound beyond what the hardware can produce.






Tru Bass Booster



REGZA Bass Woofer

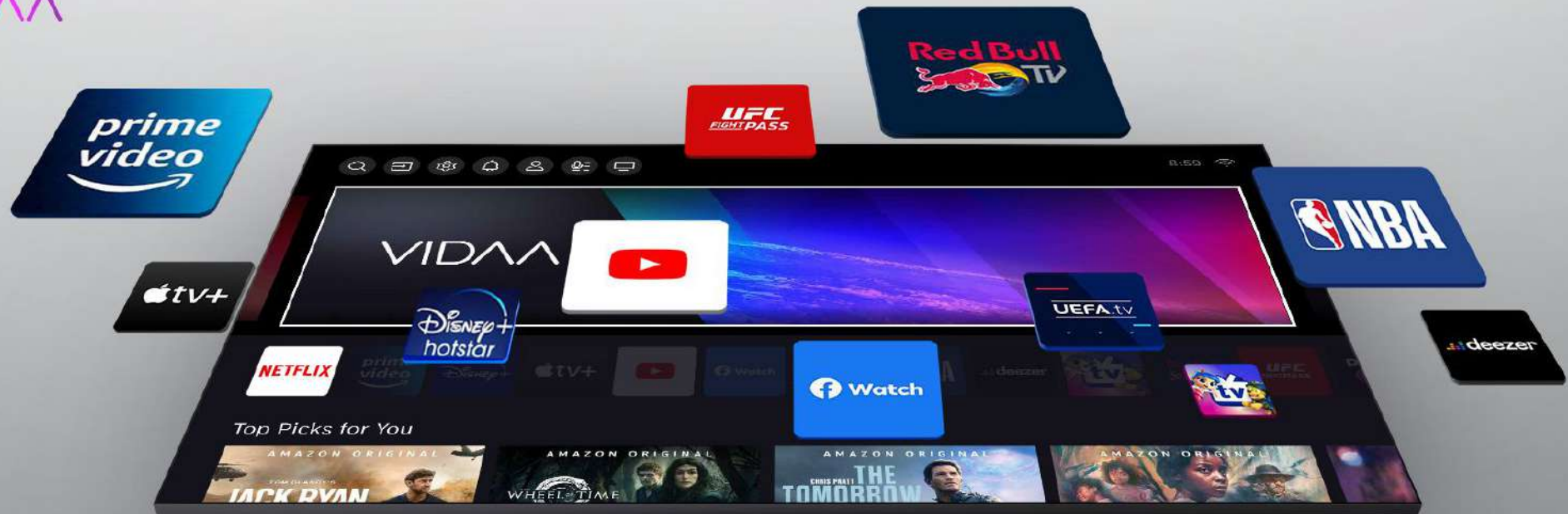
# Powerful sound, harmonized across all frequencies

Relish in the harmonious audio mastery of Real Sound Adjuster, delivering powerful, well-balanced sound reminiscent of a live orchestra. Toshiba TV's advanced technology automatically adjusts the balance among treble, mid-range, and bass frequencies, allowing you to hear each instrument's sound clearly while immersing you in the overall sonic experience.

 Real Sound Adjuster  Tru Volume  Dialogue Enhancer



VIDAA

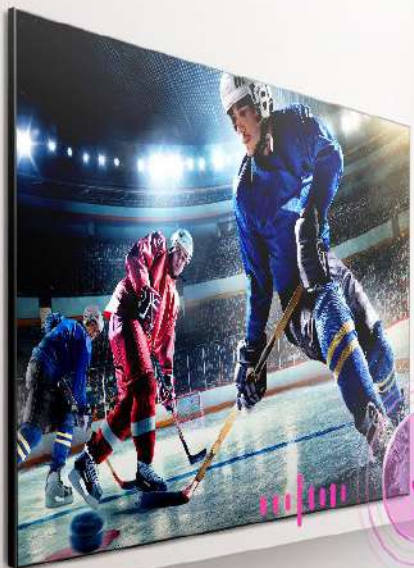


## Rich library of apps and content

With over 500 global and local partners, we provide the best and most popular content in any country in the world.

 FAR FIELD  
VOICE

 REMOTE VOICE  
CONTROL



## Sit back, relax, and use your voice

Use your voice to search for titles, switch inputs and channels, and control your TV.

 alexa | built-in

 VIDAA VOICE

 Ok Google

"Watch live TV"





## A philosophy of "essential beauty"

Toshiba TV pursues the philosophy of "Essential Beauty" which is made based on the horizontal and vertical lines in the living space, it makes the living room look stylish by merging into its surroundings.

The TV applies pure anodized metal to deliver a gorgeous look while retaining a strong, rugged build.



Designed in Japan



Pure Metal Stand



Slim Design

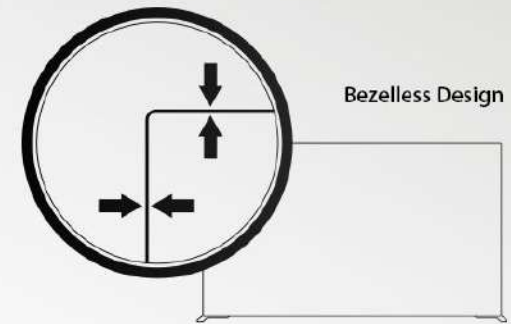
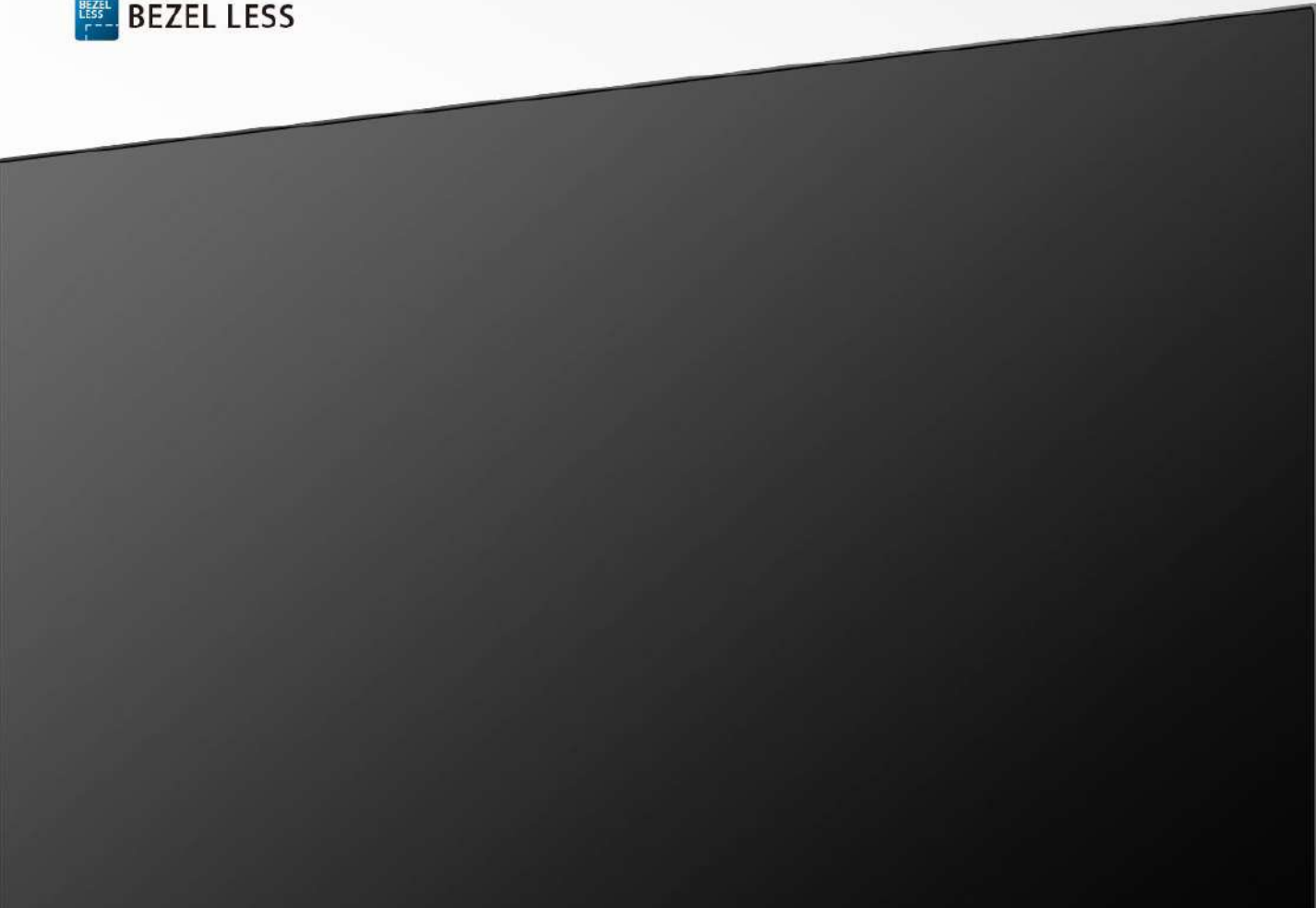
# Unbelievably thin, detailed craftsmanship

The sleek, elegant and minimalistic design stands out in every detail. A perfect design for your lifestyle.





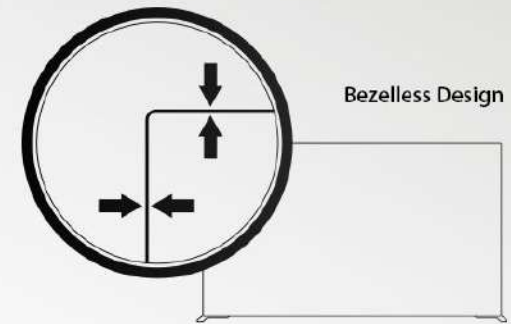
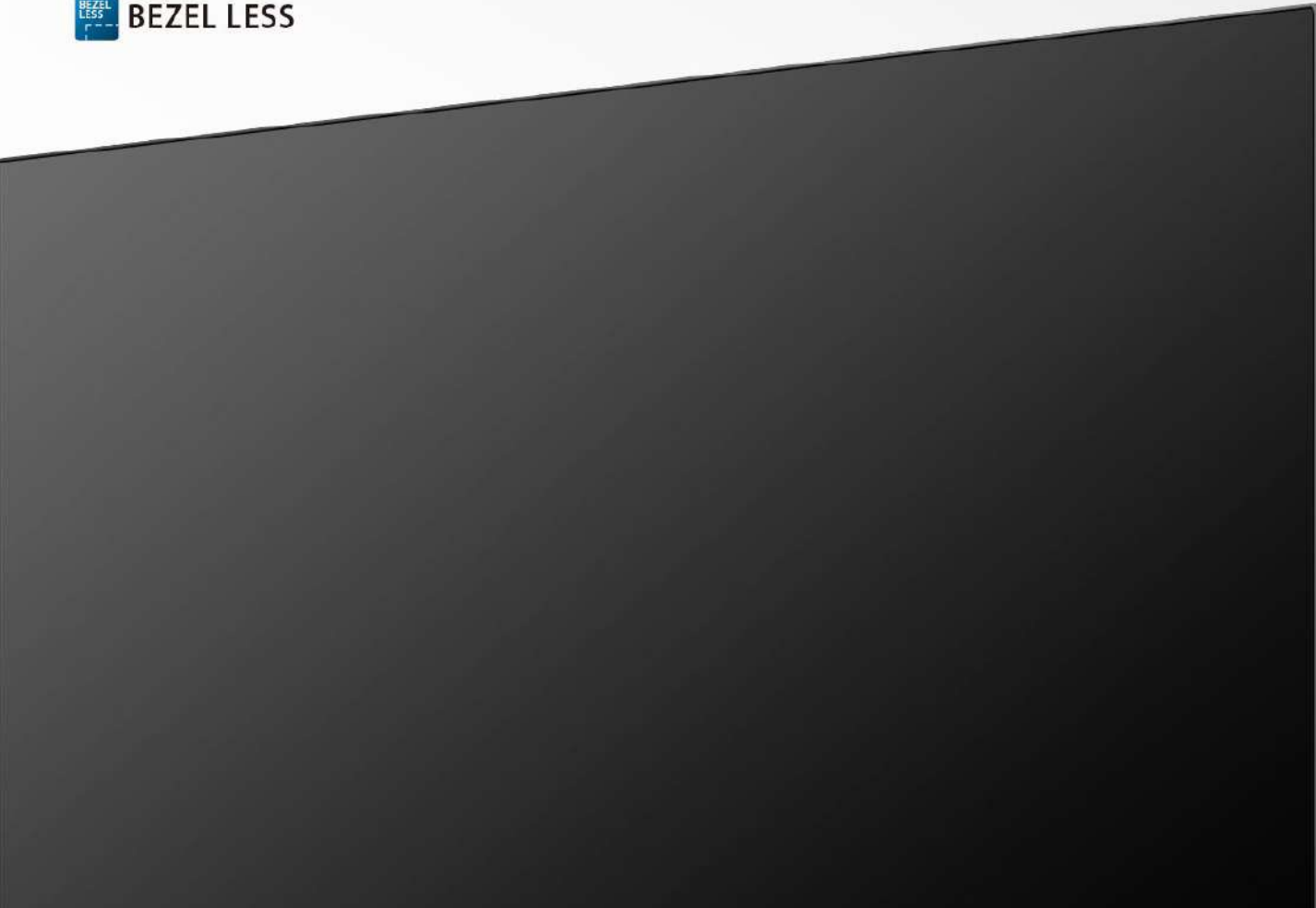
**BEZEL LESS**



## **Minimalist design, with less bezel and more picture**

To create a truly stylish look, Toshiba TV pushes the edges to new extremes. The reduced bezel flows directly into the display without interruptions, providing you with an enriched, immersive viewing experience.

**BEZEL LESS**



## **Minimalist design, with less bezel and more picture**

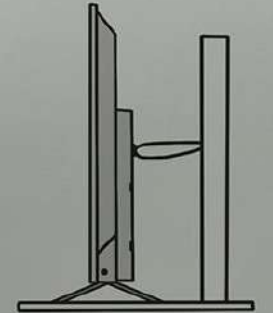
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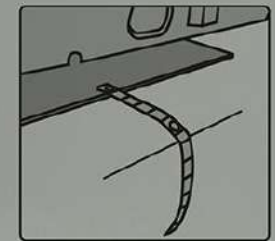
## Anti-Tip Clip

# Make the TV more stable and safer to prevent injury

If the TV is not installed securely, it may lean or fall over and cause an injury. Toshiba TVs come with Anti-tip Clip that help secure the TV to wall or furniture to make the TV more stable and safer to prevent a Flat Screen TV from tipping over.



Only for the model with P-clip



\* The anti-tip clip will be set according to the region.

## Various connectivity upscales your entertainment

Provide full-stack, fit-for-purpose solutions aimed at specific connectivity needs, for example, playing music via wireless Bluetooth connection between your mobile phone and TV, making entertainment with more possibilities.

WiFi 6  
CERTIFIED

BLUETOOTH  
AUDIO

HDMI™  
HIGH-DEFINITION MULTIMEDIA INTERFACE



# Sizes for immersive vision

M650M 65"/55"

**MINI LED 4K**

